

AMENDMENTS TO AND LISTING OF THE CLAIMS

Listing of Claims:

1-36. (Canceled).

37. (Currently Amended) A powered toothbrush comprising a handle, a cleaning head attached to said handle and having a first end adjacent the handle and a free end, the cleaning head having a main body formed of a substantially rigid material, a power source, a motor, a mechanical vibratory device which causes the cleaning head to vibrate, the motor and the vibratory device disposed in the handle, wherein said cleaning head includes a first cleaning/treating element adjacent the first end that is non-movable relative to the main body ~~first end~~ and is the endmost cleaning/treating element at the first end, a second cleaning/treating element adjacent the free end that is non-movable relative to the main body ~~free end~~ and is the endmost cleaning/treating element at the free end, and a plurality of third cleaning/treating elements disposed between the first and second cleaning/treating elements, wherein each of said plurality of third cleaning/treating elements extends from one of a plurality of support structures having at least a portion that is rotatably movable relative to the cleaning head about a vertical axis extending upwardly from said one of a plurality of support structures, the vertical axis extending substantially perpendicular to a longitudinal axis of the handle, and wherein each of said plurality of third cleaning/treating elements is movable independent of any other third cleaning/treating element, and further comprising a plurality of channels, each of the channels extending transversely and substantially completely across a surface of the cleaning head from which the cleaning/treating elements extend and separating a support structure from one of an adjacent support structure, the free end or the first end; and each of the plurality of support structures comprising a beam of the substantially rigid material extending from the main body and enclosed in an elastic material.

38. (Previously Presented) The powered toothbrush according to claim 37, wherein the support structures enable angular movement of the third cleaning/treating elements relative to the cleaning head.

39. (Previously Presented) The powered toothbrush of claim 38, wherein the first and second cleaning/treating elements are bristle tufts.

40. (Previously Presented) The powered toothbrush of claim 39, wherein the plurality of third cleaning/treating elements disposed between the first and second cleaning/treating elements include bristle tufts.

41. (Previously Presented) The powered toothbrush of claim 40, wherein the motor is an electric motor.

42. (Previously Presented) The powered toothbrush of claim 41, wherein the power source is a battery.

43. (Previously Presented) The powered toothbrush of claim 42, wherein the cleaning head further comprises at least two cleaning/treating elements having different cross sections.

44. (Canceled)

45. (Previously Presented) The powered toothbrush according to claim 37, wherein at least one of said cleaning/treating elements extends further from the cleaning head than at least one other of said cleaning/treating elements.

46. (Previously Presented) The powered toothbrush according to claim 37, wherein said second cleaning/treating element includes a tuft that follows at least a portion of a contour of the free end of the cleaning head.

47. (Newly Added) The powered toothbrush of claim 37 wherein the substantially rigid material is a hard plastic.

48. (Newly Added) The powered toothbrush of claim 37 wherein the hard plastic is polypropylene.

49. (Newly Added) A powered toothbrush comprising:

- a handle having a longitudinal axis;

- a cleaning head attached to said handle, the cleaning head having a main body formed of a substantially rigid material;

- a plurality of spaced apart beams protruding from the main body, the beams constructed of the substantially rigid material;

- the plurality of beams enclosed in a flexible elastic material, thereby forming a plurality of spaced apart support structures that are rotatably movable with respect to the main body;

- a cleaning/treating element attached to each of the support structures; and

- a power source, a motor, and a mechanical vibratory device which causes the cleaning head to vibrate.

50. (Newly Added) The powered toothbrush of claim 49 wherein each of the support structures further comprise a plate connected to an end of the beam, the cleaning/treating element attached to and extending from the plate.

51. (Newly Added) The powered toothbrush of claim 49 wherein the support structures are rotatably movable about a vertical axis extending substantially perpendicular to the longitudinal axis of the handle.

52. (Newly Added) The powered toothbrush of claim 49 further comprising at least two cleaning/treating elements extending from the main body that are non-movable with respect to the main body.

53. (Newly Added) The powered toothbrush of claim of claim 52 wherein the cleaning/treating elements attached to the support structures and the at least two cleaning/treating elements extending from the main body are aligned along the longitudinal axis of the handle, the cleaning/treating elements attached to the support structures located between the at least two extending from the main body.

54. (Newly Added) The powered toothbrush of claim 53 wherein the cleaning/treating elements attached to the support structures and the at least two cleaning/treating elements extend along the substantial entirety of the width of the head.

55. (Newly Added) The powered toothbrush of claim 49 wherein the handle and the head are a unitary structure, the motor and the vibratory device disposed in the handle.

56. (Newly Added) The powered toothbrush of claim 49 wherein each of the cleaning/treating elements attached to the support structures is rotatably movable independent of any other one of the cleaning/treating elements attached to the support structures.